



DOWNTOWN PHOENIX: IT'S TIME TO TELL OUR STORY!

Introducing **Phoenix Rising Tour Company**, specializing in Downtown Phoenix Tours



**HISTORY & CULTURE
TROLLEY TOUR**

Guide: Jill Johnson



**ART & MURAL
BIKE TOUR**

Guide: Lisa Parks



**COFFEE CRAWL
WALKING TOUR**

Guide: Chelsea Smith

ABOUT US: Phoenix Rising Tour Company (PRTC) aims to provide the most comprehensive, entertaining, and engaging tour experience possible. Participants will be presented with a historically accurate overview of Downtown's origin, knowledge of our iconic and precious landmarks, and a taste of the places and people that make Downtown Phoenix unique. Our guides and employees are Arizona natives, residents, and Phoenicians with a passion for sharing Downtown Phoenix's history, culture, and community. Our guided and narrated tours (History & Culture Trolley Tour, Art & Mural Bike Tour, and Coffee Crawl Walking Tour) will highlight local businesses, historical buildings and homes, museums, art, food, entertainment areas, galleries, as well as unique spaces and general points of interest pocketed throughout Downtown Phoenix's neighborhoods.



For schedule and details, visit: phxtours.com



see other side for more info! →



ADVERTISING OPPORTUNITY FOR YOUR ORGANIZATION OR BUSINESS!

Our professionally designed brochures will be located in nearby hotels, kiosks, on websites, and upcoming press releases—and in the hands of the thousands of tourists and AZ locals that visit Downtown Phoenix throughout the year. For a reasonable fee, have your company logo placed on our brochure and website: it's a great way to support a new Downtown Phoenix business, while also gaining valuable marketing and exposure for your own organization!

2017 SEASON (January– April): ADVERTISING PACKAGES

 \$50/month!	<u>PACKAGE 1: \$200</u> <ul style="list-style-type: none">• 1" x 1" Logo placement on brochure• Logo placement on phxtours.com hyperlinked to your website• Guaranteed mention on at least one of our tours	<u>PACKAGE 2: \$300</u> <ul style="list-style-type: none">• 1.75" x 1.75" Logo placement on brochure• Logo placement on phxtours.com, hyperlinked to your website• Guaranteed mention on at least one of our tours	<u>PACKAGE 3: \$500</u> <ul style="list-style-type: none">• 1" x 1" Logo placement on brochure• Logo placement on phxtours.com, hyperlinked to your website• Guaranteed mention on at least one of our tours• Banner ad on the home page of the Downtown Phoenix Journal Website (DPHXJ.COM) for one month
	<u>PACKAGE 4: \$1000</u> <ul style="list-style-type: none">• 1" x 1" Logo placement on brochure• Logo placement on phxtours.com, hyperlinked to your website• Guaranteed mention on at least one of our tours• Banner ad on the home page of the Downtown Phoenix Journal Website (DPHXJ.COM) from January-April		

Payment Deadline for the 2017 Season is: December 15th, 2016

To purchase advertising package, please email: jill@phxrisingtours.com or call 480-710-1006

Credit cards, PayPal payments, check, money order, cash all accepted

Frequently Asked Questions:

Why are tours important for Downtown Phoenix?

Phoenix is the nation's 6th largest city, and its downtown core is THRIVING with award-winning restaurants, and local businesses creative arts and culture districts, historic neighborhoods, incredible public arts and murals, world renowned museums, and so much more. Downtown Phoenix has always been the epicenter of our city's evolution, and around every corner — there's a story to be told about our past, present, and future. We want to tell those stories to the thousands of tourists and locals that visit Downtown Phoenix each year. Our narrated tours will promote local businesses, encourage preservation of historic buildings, and support organizations in the community. Tours are truly the best way to help people get great understanding of Downtown Phoenix in a short amount of time.

What highlights are included on your tours?

For a full list of highlights, visit phxtours.com/highlights or check out our placement on PUG, the Phoenix Urban Guide: phoenixurbanguide.com (select "Phoenix Rising Tours").

Who is the target audience?

The AZ Department of Tourism estimates over 20 million visitors flock to Phoenix between the months of November-April. We offer high-quality, reasonably-priced, regularly-scheduled, and narrated sightseeing tour options to showcase Downtown Phoenix to tourists, as well as encourage Arizona residents to connect / reconnect to the resurgence of the city; to explore and take advantage of the opportunities here. We offer discounts for Arizona residents!

When are tours scheduled?

We have scheduled a tour for every Saturday of the month between January-April 2017. **The 2017 January-April Season Schedule is as follows*:**

1st Saturday: History & Culture Trolley Tour

2nd Saturday: Coffee Crawl Walking Tour

3rd Saturday: History & Culture Trolley Tour

4th Saturday: Art & Mural Bike Tour

**Schedule subject to change*

In addition to these regularly-scheduled tours, we are coordinating private tours for conventions, conferences, large meetings, retirement communities, schools and other groups. Those tours can be individually scheduled throughout the week, anytime of day. Due to climate considerations, we plan an annual tour season of November through April.

Have more questions? Contact us! Email: jill@phxrisingtours.com or call 480-710-1006